

UCD GEARY INSTITUTE & UNIVERSITY OF
CHICAGO HARRIS SCHOOL OF PUBLIC POLICY

Masterclasses in Public Policy



THE HARRIS SCHOOL

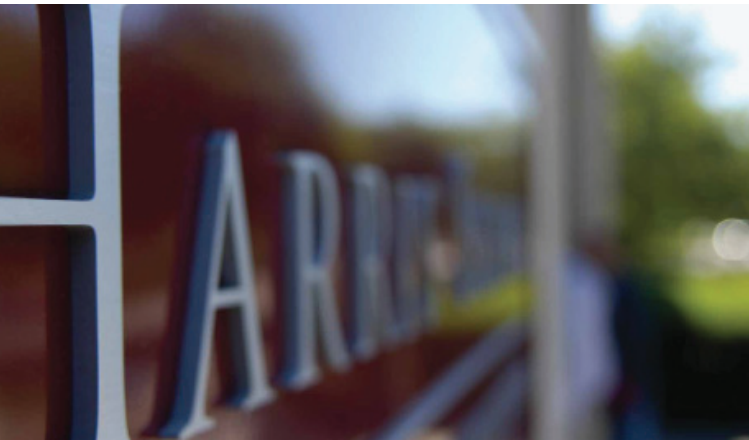
PUBLIC POLICY | THE UNIVERSITY OF CHICAGO



UCD Geary Institute

Research. Analysis. Evidence

COURSE STRUCTURE



It is clear that the process of policy formulation in Ireland is changing rapidly and becoming increasingly complex. This is in turn generating new skill requirements for the modern Irish public service.

UCD Geary Institute and the Harris School of Public Policy Studies at the University of Chicago are developing a programme of 'masterclasses' designed to provide senior civil and public servants with an understanding of the economic perspectives and analytical tools used in the formulation, implementation and evaluation of public policy including health, education, welfare and environmental planning.

The first masterclass will provide access to cutting edge thinking in policy design and evaluation for policy professionals in decision-making roles across the public sector, NGO's, academia and private sector consultancy. Delivered over two days, the master class is structured to cover all sectors of public investment: health, education, employment, social welfare, revenue and taxation etc. The class will consider the topics of interest to the participants drawing on their own professional experiences. Purposefully dynamic in its delivery, the class will adapt to the needs of the participants to deliver maximum impact.

The proposed content includes:

Managing Programme Evaluation

- Consumers of evaluations
- Interpreting the results of evaluations for a policy audience
- Building an evaluation infrastructure.
- Is the policy or programme worth evaluating?

Asking the Right Questions

- Outcomes, impacts, and counterfactuals
Data & Methods
- Linkage to administrative data
- Primary collection
- Experimental data in policy evaluation

COURSE LEADERS

The masterclass will be led by **Professor Dan Black** (Professor of Economics and Deputy Dean) of the Harris School of Public Policy Studies at the University of Chicago. The class material is jointly prepared by **Professor Black** and **Professor Robert Lalonde**, also of the Harris School, one of the leading experts in policy evaluation methods.



Professor Dan Black



Professor Robert Lalonde

Dr Kevin Denny, senior lecturer in the School of Economics and senior fellow at the Geary Institute will work alongside Professor Dan Black providing Irish context to the material

The programme builds on the success of existing research collaboration between the partners.



PARTICIPANT PROFILE

The programme is aimed at middle/senior managers and specialists in the Irish civil or public service, including state regulatory agencies and commercial and noncommercial state bodies, voluntary and not for profit organisations, including trade unions and trade organisations.

Participants must be actively involved in the process of policy making where economic criteria are employed. Participants will be asked to provide a one-to-two page synopsis of their areas of responsibility, and the course content will be tailored to meet the needs of the audience (for example, focusing on training or welfare programmes if this is where the main demand comes from).

CONTACT

For further information on the course and to reserve a place, please email geary@ucd.ie outlining your interest, and a short note of your role and responsibilities.

Places are limited. Where oversubscribed priority will be given on the basis of fit between course content and current role.

MASTERCLASS IN PUBLIC POLICY EVALUATION

***WHERE?
UCD GEARY INSTITUTE,
UNIVERSITY COLLEGE
DUBLIN***

***WHEN?
24th and 25th
September 2012***

About us

HARRIS SCHOOL AT THE UNIVERSITY OF CHICAGO:

Established in 1988, the Harris School at University of Chicago emerged from an interdepartmental Committee on Public Policy Studies. Influential founding supporters include sociologist James Coleman, urban sociologist William Julius Wilson and the Nobel laureate economist James Heckman. The Harris School has established a model of public policy training that reflects the University of Chicago's tradition of research and teaching – meticulous scholarship, open inquiry, and cross-disciplinary critical thinking. The Harris School emphasizes the integration of research and practical training and the incorporation of social scientific methods and analysis to address public policy problems.



UCD GEARY INSTITUTE:

Established in 1999, under the Programme for Research on Third Level Institutions (PRTL), the UCD Geary Institute is a leading centre for quantitative and analytical research in Ireland, providing evidence of effective solutions to economic and social questions. UCD Geary Institute aims to support frontier methods of investigation, leading to the very best in research publication enhancing the international profile and ranking of our researchers. We also play a central role in the training of the next generation of researchers by maximising opportunities for graduate students to work alongside senior researchers on projects.



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